



TELEPHONE 5-7573
5-7574

"Musical Fun for Everyone"

THE ARTHUR HERMANN CO., INC.
282 CENTRAL AVENUE
ALBANY 5, NEW YORK

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May 12, 1949

Dear Mr. Operator:

A deal is here until June 1, 1949 effective now. On purchase of four Wurlitzer Model 1100 phonographs, you get one phonograph free. Cash required on this deal is \$160.00. Balance in fifteen months.

Smart operators are buying two and three deals. This brings the cost down to \$612.00 per phonograph. This is almost \$400.00 under the original price that the Model 1100 was made to sell for. The finest phonograph Wurlitzer ever made, or ever will make.

Don't miss the boat again. This is it.

Call Albany 5-7573 collect, to arrange a shipment of at least one deal. How can you go wrong?

Cordially yours,

THE ARTHUR HERMANN CO., INC.

Arthur Hermann, President

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